2017 SIPA Annual Meeting & Conference

WELCOME!
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Structural Insulated Panel Association

Thank You
## Agenda Overview

**Jack Armstrong**  
SIPA Executive Director, COO

### Tuesday, Feb 21 – Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 7:50 am</td>
<td>Baron’s EFG</td>
<td>Breakfast Buffet</td>
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</tbody>
</table>
| 8:00 – 8:30 am| Baron’s D      | Event Kickoff & Welcome Comments – Jack Armstrong, **SIPA Executive Director**  
- President’s Message Ard Smits, PorterSIPS |
| 8:30 – 10:00 am| Baron’s D      | **PLENARY SESSION I – Evolving Skin Technologies Expanding SIP Market Segments**  
Moderator Al Cobb, SIPschool  
- MagOxide SIP Spotlight – Workforce Housing at a Florida City Level  
  Jerry Gillman, Innova Eco Building System (10 min)  
- Incubating a Standard for MgO in North America Corey Nigh, NTA (10 min)  
- Standardizing for Confidence & Quality – Next Step SIP MgO Testing  
  Sam Catling/Alex Haldeman, Extremegreen Building Products (25 min)  
- Learning from Across the Borders – European Evolution of MgO  
  Sten Sorensen, Multi-Panels & Ken Hanasyk, MagWall Canadian MgO Builder (25 min) |
| 10:00 – 10:30 am| Baron’s ABC   | Power Up Break at Supplier Expo (ALL)                                                                                                       |
| 10:30 – 11:45 am| Baron’s D      | **PLENARY SESSION II – Meeting Housing & Manufacturing Demand**  
- The Housing Economy by the Bowtie Economist  
  Elliot Eisenberg, GraphsandLaughs  
- Group Discussion – Maximizing Manufacturing Run-time with “Collective” Spare Parts  
  Steve Shrader, Hundegger & Charlie Ewait/Kevin Keup, Enercept |
| Noon – 12:45 pm| Baron’s EFG or Pecan Terrace | Lunch (ALL)                                                                                                                                     |
| 12:45 – 1:45 pm| Skeet Range   | **Trap Shooting** (Meet at Concierge Desk for transport – requires previous signup)                                                            |
| 1:45 – 2:15 pm  | Baron’s ABC    | Break at Supplier Expo / Transition to Plenary                                                                                              |
### Tuesday, Feb 21 – Day 2

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| 2:15 – 3:45 pm     | Baron’s D | **PLENARY SESSION III – Moving & Enticing Markets to Sustainable Construction**  
|                    |          | • Mainstreaming Zero – New and Retrofit Housing Initiatives; “The Realize Project” and a “Micro-House Hotel”  
|                    |          | • The Prosperity of Zero – New Frontiers of Communicating High Performance  
|                    |          | Shilpa Sankaran, Net-Zero Energy Coalition  
|                    |          | Richard Willingham, *motum* b2b                                       |
| 3:45 – 4:15 pm     | Baron’s ABC | Recharge Break at Supplier Expo (ALL)                                 |
| 4:15 – 5:30 pm     | Baron’s D | **PLENARY SESSION IV – Regulatory Action for Energy & Disaster Performance**  
|                    |          | • New 2018 Energy Code Results and 2012/15 Adoption  
|                    |          | Bill Fay, *Energy Efficient Codes Coalition & Alliance to Save Energy/BCAP* (45 min)  
|                    |          | • Resilient Building Code Mandates for Texas Gulf Counties  
<p>|                    |          | Tim Von Kennel, <em>National Association of Insurance and Financial Advisors</em> (30 min) |
| 6:30 – 7:00 pm     | Baron’s ABC | Cocktail Reception at Supplier Expo (ALL)                             |
| 7:00 – 9:45 pm     | Baron’s D | <strong>Dinner &amp; SIPA Building Excellence Awards and Auction</strong>               |</p>
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<tr>
<td>7:00 – 7:50 am</td>
<td>Baron’s EFG</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td></td>
<td>Ranger Room</td>
<td><strong>SIPA Code Committee</strong> – Breakfast from buffet</td>
</tr>
<tr>
<td>8:00 – 8:15 am</td>
<td>Baron’s D</td>
<td>Welcome Comments</td>
</tr>
<tr>
<td>8:15 – 9:00 am</td>
<td>Baron’s D</td>
<td><strong>Introduction of SIPA Board Candidates &amp; brief comments by each – member voting following</strong></td>
</tr>
<tr>
<td>9:00 – 9:30 am</td>
<td>Baron’s ABC</td>
<td>Break at Supplier Expo (ALL) &amp; Election Results Announced</td>
</tr>
<tr>
<td>9:30 – 11:45 am</td>
<td>Baron’s D</td>
<td><strong>SIPA Manufacturer Committee &amp; Platinum/Gold sponsor comments</strong></td>
</tr>
<tr>
<td>11:45 am – 12:30 pm</td>
<td>Baron’s EFG or Pecan Terrace</td>
<td>Lunch (ALL)</td>
</tr>
<tr>
<td>12:45 - 1:15 pm</td>
<td>Baron’s ABC</td>
<td>Dessert/Coffee Break at Supplier Expo</td>
</tr>
<tr>
<td>1:15 – 2:15 pm</td>
<td>Baron’s D</td>
<td><strong>SIPA Technical Committee</strong></td>
</tr>
<tr>
<td></td>
<td>Baron’s ABC</td>
<td>Expo area breakdown (Sponsors)</td>
</tr>
<tr>
<td>2:15 – 2:30 pm</td>
<td>Baron’s D</td>
<td>Break (coffee outside of Baron’s D)</td>
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<tr>
<td>2:30 – 3:30 pm</td>
<td>Baron’s D</td>
<td><strong>SIPA Marketing Committee</strong></td>
</tr>
<tr>
<td>3:45 – 6:45 &amp; 7:00 pm</td>
<td>Ranger Room</td>
<td>Board Meeting &amp; Dinner (dinner at Riversong 2nd floor porch)</td>
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<tr>
<td>7:00 pm</td>
<td></td>
<td>Dinner on your own (networking)</td>
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President’s Address

Agenda

• Board of Directors Introductions
• Your 2017 Director Nominees
• SIPA Highlights
### SIPA Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charlie Ewalt</td>
<td>Enercept Manufacturer</td>
</tr>
<tr>
<td>James Hodgson</td>
<td>Premier SIPS Manufacturer</td>
</tr>
<tr>
<td>Damian Pataluna</td>
<td>FischerSIPS Manufacturer</td>
</tr>
<tr>
<td>Jamie Jenkins</td>
<td>Murus Company Manufacturer</td>
</tr>
<tr>
<td>Mike Tobin</td>
<td>R-Control/AFM Manufacturer</td>
</tr>
<tr>
<td>Jeremy Dieken</td>
<td>Extreme Panel Technologies Manufacturer</td>
</tr>
<tr>
<td>Ard Smits</td>
<td>Porter SIPS Manufacturer</td>
</tr>
<tr>
<td>Aaron Hinde</td>
<td>Insulspan SIPS by Plasti-Fab Manufacturer</td>
</tr>
<tr>
<td>Lee Bergum</td>
<td>Energy Panel Structures Manufacturer</td>
</tr>
<tr>
<td>Nate Derringer</td>
<td>Viking Forest Products Supplier</td>
</tr>
<tr>
<td>Jonathan Early</td>
<td>Sustant (SIP-SEAL) Supplier</td>
</tr>
<tr>
<td>David Tompos</td>
<td>NTA Supplier</td>
</tr>
<tr>
<td>Dan Knapp</td>
<td>Dow Chemical Company Supplier</td>
</tr>
<tr>
<td>Justin DeMarco</td>
<td>BASF Supplier</td>
</tr>
<tr>
<td>Christian Olson</td>
<td>Ashland Supplier</td>
</tr>
<tr>
<td>Jim LeRoy</td>
<td>Acme Panel Dealer/Distributor</td>
</tr>
<tr>
<td>Joe Fortier</td>
<td>Acme Panel Dealer/Distributor</td>
</tr>
<tr>
<td>Matt Belcher</td>
<td>Verdatek/Hibbs Homes Builder</td>
</tr>
<tr>
<td>Tom Moore</td>
<td>Pinnacle Engineering Design Professional</td>
</tr>
</tbody>
</table>
Introduction and comments from candidates for election to SIPA Board of Directors will take place:

**Wednesday at 8:15am, Barons D**

Voting will take place directly after the introductions and your new Board members will be announced.

The following are the candidates, take some time over the next day to get to know the candidates and support your voting decision.
President’s Address
2017 BOD Nominees

Your 2017 BOD Nominees: Manufacturers

7 open seats (vote for 7)

_____ Lee Bergum, Energy Panel Structures
_____ Joe Fortier, ACME Panel Company
_____ Aaron Hinde, Insulspan SIPS by Plasti-Fab
_____ James Hodgson, Premier SIPS by Insulfoam
_____ Jamie Jenkins, Murus Company
_____ Damian Pataluna, FischerSIPS
_____ Ard Smits, PorterSIPS division of Porter Corp
Your 2017 BOD Nominees:

Suppliers

2 open seats (vote for 2)

_____ Justin DeMarco, BASF Corporation

_____ Chris Grotterod, Tolko Marketing and Sales

_____ Dan Knapp, Dow Chemical Company
Your 2017 BOD Nominees: Dealer/Distributors

2 open seats (vote for 2)

_____ Jim LeRoy

_____ Bill Siemon, Panel-Pro Associates
Extend a warm welcome to SIPA’s newest members for 2016 and 2017

SIPA Marketing Update

New Members

Manufacturer:

Steve Johnson – Green Solar Manufacturing, Alabama
Ray Sun - Quacent, China

Supplier:

Josh Bartlett – Franklin Adhesives & Polymers
Jaye Schroeder – Franklin Adhesives & Polymers
Sten Sorensen – Multi-panels
Kevin Blair – Tolko
Chris Grotterod – Tolko
President’s Address

New Members

Extend a warm welcome to SIPA’s newest members for 2016 and 2017

**Builder:**

Don Ferrier – Ferrier Custom Homes
Matt Mitchell – James Andrews Custom Homes

**Design Professional:**

Joe Duncan – Nederveld
Joe Pasma - Nederveld

**Associate:**

Mario Caprini – Capital Development Group
Eddy Sua – Capital Development Group
Sam Catling
Ron Harrington – SIPS Resource Group
Wenyi (Wayne) Zhang
Marketing

Highlights

- SIPA UPDATE newsletter engaging over 15,000 SIPA stakeholders every two weeks
- In 2016, 513,000 page views from 113,200 unique visitors to mobile-friendly SIPS.org website
- Unique visitors to SIPA website up 38% since 2014
- Still #1 internet site for “SIPs” and “structural insulated panels”
Networking

• 6 California Title-24 Builder/Trades SIP training sessions + guidance for state software modeling

• Strengthening partnerships with the Timber Framers Guild, Forest Products Lab and APA – Engineered Wood Association
President’s Address

Highlights

Education

- SIPA AIA Continuing Education courses reached more than 3,000 architects again in 2016
- New Residential and Commercial courses in use along with new online narrated video-style versions with posting capabilities on all SIPA member websites
Technical Highlights

• Debuted new SIPA Engineering Design Guide and software to membership for 2017 launch

• Corner Burn, Aspect Ratio/Pier Width Header, Creep completed / Shear Wall testing in progress / Initiating new I-Joist testing
Thank You

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