WELCOME!

SIPs Ahoy!
Setting course for the next 25 years

1990  2040

2016 SIPA Annual Meeting & Conference
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TIMBER FRAMERS GUILD
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President’s Message

Ard Smits
SIPA President (2015 - 2016)
Porter SIPS
About our President...

- Born on a farm 4 feet below sea level
- Side Effects
  - Speaks Funny
  - Taller than average world population
Specs of Farm

1) Rebuilt in 1932
2) Double brick walls with 1” gap
3) No insulation
4) Mold is an issue
5) Radiator heating system 25 years ago
6) Windows were updated 20 years ago
No lack of water!
• Moved with parents to USA in 1984
• Graduated from XU BS Accounting
• Moved to Michigan in 1995
• Finished MBA in 2003
• Learned about SIPs in 2003
• Employed at PorterSIPS since 2004
• SIPA board member since 2011
• SIPA President since 2015 (1\textsuperscript{st} term)
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Insignias of the Dutch Province “Zeeland”

Latin meaning: “I struggle and Emerge”
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Sea, Walls, Wind Mills & SIPs

- Protection
- Water management
- Energy management

Holland & Puerto Rico

SIPs Ahoy!
Structural Insulated Panel Association
Highlights

• 2015 Achievements

• 2016 Initiatives
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Marketing / Outreach

- New mobile-friendly website launched
- Web traffic surged +27%
- Bi-weekly SIPA UPDATE newsletter engaging over 12,000 SIPA stakeholders
- Advertising and digital outreach hit an all-time high
Networking

- Membership increase over 15%
- New Net Zero Energy Coalition, DOE Zero Ready Home and Better Building partnerships implemented
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Education

- SIP Continuing Education reaching more than 3,000 architects every year.

- Education training partner grant of $4.5M awarded
Technical

• Phase Two aspect ratio and creep tests initiated

• Ongoing panel testing adds robust new data for Engineering Design Guide and Design Software launch in Summer 2016
2017 SIPA Annual Meeting & Conference in Austin, Texas
Feb 20-22, 2017
Hyatt Lost Pines Golf resort in Cedar Creek