

SelectSIPs EXPO



A Better Way to Build

January 29 – 31st / PHOENIX, ARIZONA



Sponsorship and Exhibit Opportunities



**Structural Insulated
Panel Association**

www.sips.org • P.O. Box 39848, Fort Lauderdale, FL 33339 • p: 253-858-7472

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The SelectSIPs EXPO is the only annual trade event dedicated 100% to the Structural Insulated Panel building envelope. The 2024 EXPO gives your company a great opportunity to share products, gain visibility, and establish long-term working relationships within the leading-edge SIP industry.



PROGRAM

Networking. Informal, productive business discussion is by far the #1 reason why people attend this annual event. For 2024, EXPO sponsor booths occupy the wall space within the primary meeting room. During each day's multiple refreshment breaks, your prospects will be there in front of your exhibit, ready for relaxed conversation. Golf, social hours and impromptu meal seating provide additional opportunity for feedback on your products and services.

Event attendees invariably request more networking time. The evening after Monday's Welcome Reception is left open for private dinners between meeting sponsors and SIP manufacturers. In early March, all EXPO sponsors will receive names and contact information for the 2024 meeting attendees.

Speaker Presentations. Day One presentation themes for 2024 cluster around the SIP industry's 3 – 5 year strategy refresh emphasizing reach and education of Professional Engineers and Architects. Topics include marketplace reception of the new SIP high-performance builder value proposition, digital education platform, and new website. Industry experts report on independent lab test projects, SIP production trends, and quantified marketing reach.

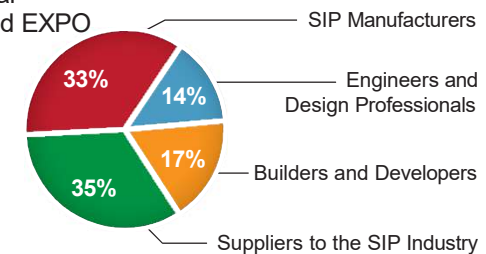
Work Sessions. Day Two features open working sessions for the SIP industry's Manufacturing, Technical and Marketing Committees. Roll up your sleeves and help SIP manufacturers and suppliers evaluate recent technical research, set building code priorities, and share SIP messaging with target audiences such as professional engineers, architects and production builders. (Platinum and Gold EXPO sponsors highlight their products in 10-minute presentations to the SIP Manufacturer Committee.)

Golf. The annual tournament typically attracts about two dozen golfers vying for prizes and laughs. This year, SIP industry golfers tackle the magnificent StoneCreek Golf Course, carefully etched into the tropical terrain less than a mile from the hotel.

ATTENDEES

This annual event is usually attended by manufacturers accounting for more than 80% of North American SIP production. Last year's group included more than a dozen General Managers and Owners of SIP production facilities with another half dozen participants holding leadership positions on national standards boards and building associations. Join the 125+ anticipated attendees to share your company's offerings with the decision-makers for the SIP industry.

2022 Annual Meeting and EXPO attendees:



VENUE

The Structural Insulated Panel industry will convene in sunny, warm Arizona, January 29 – 31, 2024. The Embassy Suites Phoenix-Scottsdale host facility provides ample meeting space and comfortable suite accommodation, all with enticing views of Camelback Mountain. The full-service hotel sits alongside the Stonecreek desert golf course within a pleasant upscale neighborhood of inviting walkways, specialty restaurants, and baseball Spring training events.



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	PLATINUM	GOLD	SILVER	GOLF	Gala Dinner and Auction (March 7)	Breakfast / Lunch / Reception
Logo featured in onsite signage and agenda handouts	X	X	X	X	X	X
Pre- and post-event recognition in SIPA publications and website (minimum 3 months)	X	X	X	X	X	X
Table Top booth at EXPO	X	X	X			
10-Minute Speaking Opportunity to SIP Manufacturer Committee	X	X			5-Minute Presentation before Auction	
Exclusive sponsor of annual Building Excellence Awards. Logo feature with application, publicity and awards presentation during EXPO	X					
Logo signage at sponsored event				X	X	X
Complimentary event registrations. Savings: \$720 per attendee	4	2	-	-	-	-
Price for SIPA Member	\$5,000	\$3,000	\$1,500	Tournament: \$500 Single hole: \$150	\$500	\$250
Price for non-SIPA Member	Not available	Not available	\$2,000	Single hole: \$225	Not available	\$375

Meeting attendance fees for nonmembers are \$890 per attendee

ANNUAL DINNER AND AUCTION

Event attendees eagerly await each year's fun and festive bidding competition on items ranging from frivolous to technical and practical. Even if you can't attend the EXPO, please consider building awareness and goodwill with your product-related donation for the Annual Auction.

Confirm your spot today!

Sign up online at www.sips.org/events/selectsips-expo-and-annual-meeting-2024 or contact Don Ambrose in the SIPA office (don@sips.org, 253-858-7472).

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Why SelectSIPs?

- **More** design flexibility
- **Faster** construction
- **Less** field labor
- **Easier** code compliance
- **Better** indoor air quality
- **More** energy efficiency
- **Lower** operating cost



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