

SelectSIPs EXPO



A Better Way to Build

FEBRUARY 28 – MARCH 2 / ORLANDO, FLORIDA



Sponsorship and Exhibit Opportunities



**Structural Insulated
Panel Association**

www.sips.org • P.O. Box 39848, Fort Lauderdale, FL 33339 • p: 253-858-7472

SelectSIPs EXPO 2022

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The SelectSIPs EXPO is the only annual trade event dedicated 100% to the Structural Insulated Panel building envelope. The 2022 EXPO gives your company a great opportunity to share products, gain visibility, and establish long-term working relationships within the leading-edge SIP industry.



PROGRAM

Networking. Informal, productive business discussion is by far the #1 reason why people attend this annual event. For 2022, EXPO sponsor booths occupy the wall space within the primary meeting room. During each day's multiple refreshment breaks, your prospects will be there in front of your exhibit, ready for relaxed conversation. Golf, social hours and impromptu meal seating provide additional opportunity for feedback on your products and services.

Event attendees invariably request more networking time. The evening after Monday's Welcome Reception is left open for private dinners between meeting sponsors and SIP manufacturers. In mid-February, all EXPO sponsors will receive names and contact information for the 2022 meeting attendees.

Speaker Presentations. Day One presentation themes for 2022 cluster around the SIP industry's 3 – 5 year strategy refresh emphasizing reach and education of Professional Engineers and Architects. Topics include marketplace reception of the new SIP high-performance builder value proposition, digital education platform, and new website. Industry experts report on independent lab test projects, SIP production trends, and quantified marketing reach.

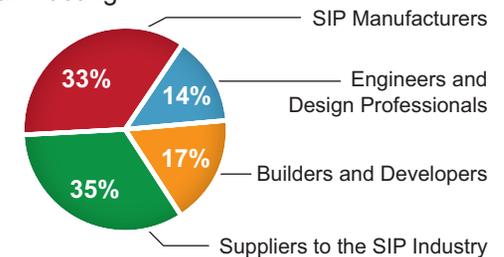
Work Sessions. Day Two features open working sessions for the SIP industry's Manufacturing, Technical and Marketing Committees. Roll up your sleeves and help SIP manufacturers and suppliers evaluate recent technical research, set building code priorities, and share SIP messaging with target audiences such as professional engineers, architects and production builders. (Platinum and Gold EXPO sponsors highlight their products in 10-minute presentations to the SIP Manufacturer Committee.)

Golf. The annual tournament typically attracts about two dozen golfers vying for prizes and laughs. This year, SIP industry golfers tackle the magnificent Shingle Creek Golf Course, carefully etched into the tropical terrain less than a mile from the hotel.

ATTENDEES

This annual event is usually attended by manufacturers accounting for more than 80% of North American SIP production. Last year's group included more than a dozen General Managers and Owners of SIP production facilities with another half dozen participants holding leadership positions on national standards boards and building associations. Join the 125+ anticipated attendees to share your company's offerings with the decision-makers for the SIP industry.

2020 Annual Meeting
and EXPO
attendees:



VENUE

The Structural Insulated Panel industry will convene in sunny, warm Florida, Feb 28 - March 2, 2022. Host facility Double-Tree Hilton Orlando SeaWorld provides ample meeting space and comfortable suite accommodations, all only 45 minutes from NASA and the beach. The full-service hotel sits alongside Orlando's International drive near Disney, SeaWorld, Universal Studios, and specialty restaurants.



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	PLATINUM	GOLD	SILVER	GOLF	Gala Dinner and Auction (March 1)	Breakfast / Lunch / Reception
Logo featured in onsite signage and agenda handouts	X	X	X	X	X	X
Pre- and post-event recognition in SIPA publications and website (minimum 3 months)	X	X	X	X	X	X
Table Top booth at EXPO	X	X	X			
10-Minute Speaking Opportunity to SIP Manufacturer Committee	X	X			5-Minute Presentation before Auction	
Exclusive sponsor of annual Building Excellence Awards. Logo feature with application, publicity and awards presentation during EXPO	X					
Logo signage at sponsored event				X	X	X
Complimentary event registrations. Savings: \$720 per attendee	4	2	-	-	-	-
Price for SIPA Member	\$5,000	\$3,000	\$1,000	Tournament: \$500 Single hole: \$150	\$500	\$250
Price for non-SIPA Member	Not available	Not available	\$1,500	Single hole: \$225	Not available	\$375

Meeting attendance fees for nonmembers are \$890 per attendee

ANNUAL DINNER AND AUCTION

Event attendees eagerly await each year's fun and festive bidding competition on items ranging from frivolous to technical and practical. Even if you can't attend the EXPO, please consider building awareness and goodwill with your product-related donation for the Annual Auction.

Confirm your spot today!

Sign up online at www.sips.org/about/sipa-annual-meeting or contact Don Ambrose in the SIPA office (don@sips.org, 253-858-7472).

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Why SelectSIPs?

- **More** design flexibility
- **Faster** construction
- **Less** field labor
- **Easier** code compliance
- **Better** indoor air quality
- **More** energy efficiency
- **Lower** operating cost



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