



2009 SIPA Annual Meeting & Conference

We're On A Mission...

TO CHANGE THE WAY WE BUILD

Chicago, IL • April 20 – 23

AGENDA

Monday, April 20

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|---------------------------|--|
| 8:00 AM—7:00 PM | Registration
Conference Center |
| 8:00 AM—9:00 AM | Exhibit Set-up
Trillium 1&2 |
| 8:00 AM—12:00 noon | Marketing Committee , Working Session for the Residential & Non-Residential Markets,
Jack Armstrong, Leader Construction Markets, BASF Corporation |
| 9:00 AM—12:00 noon | Building with SIPs Seminar , Al Cobb, Founder and President, The SIP School
Cyperus 1 |
| 12:15 PM—5:30 PM | 13th Annual Wayne Kondor Memorial Golf Tournament
Indian Lakes Golf Course |
| 6:00 PM—8:00 PM | Welcome Reception
Trillium 1&2 |

Tuesday, April 21

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|--------------------------|--|
| 7:00 AM—8:00 AM | Registration
Conference Center
Continental Breakfast
Trillium 1&2 |
| 7:00 AM—8:00 AM | Exhibits Open
Trillium 1&2 |
| 8:00 AM—8:15 AM | Welcome
– Welcome/Agenda , Bill Wachtler, Executive Director, SIPA
– President's Message , Frank Baker, Board Member, PFB Corporation & SIPA President
Trillium 3 |
| 8:15 AM—9:15 AM | Keynote
– The Future Outlook for Green Building , Ron Jones, Publisher, Green Builder Magazine
Trillium 3 |
| 9:15 AM—10:00 AM | Training Your Sales Force for the Future , Chris Spaeth, VP of Sales,
Energy Panel Structures, Inc.
Trillium 3 |
| 10:00 AM—10:15 AM | Break |
| 10:15 AM—11:15 PM | Committee Breakout Sessions
– Marketing , Cyperus 1
Jack Armstrong, Building & Construction Market Issues Team Chairman, BASF Corporation |
| 11:30 AM—12:30 PM | Committee Breakout Sessions
– Finance , Cyperus 1
Neal Shipley, President, SureTight Insulated Panel Corporation
– Membership , Cyperus 2
Terry Dieken, President, Extreme Panel Technologies, Inc. |

Tuesday, April 21 (continued)

11:30 AM—12:30 PM	Committee Breakout Sessions (continued) – Education , Cyperus 4 Bill Wachtler, Executive Director, SIPA – Trade Association , Cyperus 3 Neal Wilkinson, Product Manager, Better Building Products, LLC
12:30 PM—1:30 PM	Lunch Trillium 1&2
1:30 PM—2:00 PM	Building a SIP Development in South Chicago Rea Johnson, President, CREA Construction, Inc. Trillium 3
2:00 PM—2:30 PM	Designing Green Schools – The Manch Elementary School History , Ken Small, Principal Architect, SSA Architecture Trillium 3
2:30 PM—3:30 PM	AIA Continuing Education Seminar Bill Chaleff, A.I.A., LEED AP, Chaleff & Rogers, Architects Cyperus 1 SIP Testing Demonstration NTA, Doug Berger, P.E., Director of Product Certification Services Cyperus 2
3:30 PM—5:30 PM	Builder’s Guide to Structural Insulated Panels Alex Lukachko, Building Science Corporation Trillium 3
6:00 PM—7:30 PM	Auction & Reception Trillium 1&2

Wednesday, April 22

7:00 AM—8:00 AM	Exhibits Open & Continental Breakfast Trillium 1&2
8:00 AM—8:05 AM	General Session Welcome & Introduction , Bill Wachtler, Executive Director, SIPA Trillium 3
8:05 AM—9:00 AM	“Opportunity for SIPs in Modular Housing” Charles Bevier, Editor, Building Systems Magazine Trillium 3
9:00 AM—9:30 AM	Passive House Institute/U.S. Jean Ascoli Trillium 3
9:30 AM—10:00 AM	100K House Nic Darling, Partner, Marketing & PR, Postgreen Trillium 3
10:00 AM—10:15 AM	Break
10:15 AM—11:00 AM	Election of Officers Trillium 3
11:00 AM—12:00 noon	Member Breakout Sessions – Cyperus 2 – Supplier : Ron Reindl, Vice President, PFS Corporation – Trillium 3 – Builder : Bridgett Canedy, President, Tresbri Development Corporation – Cyperus 3 – Dealer/Distributor : Jim LeRoy, President, Panel Pros, Inc. – Cyperus 1 – Manufacturer : Damian Pataluna, President, FischerSIPS, LLC – Cyperus 4
12:00 noon—1:00 PM	Lunch Trillium 1&2

Wednesday, April 22 *(continued)*

12:00 PM—1:30 PM	Tradeshow & Networking Trillium 1&2
1:30 PM—2:00 PM	Search Engine Optimization Josh Reed, Principal, Ainsworthstudio.com Trillium 3
2:00 PM—2:45 PM	“Making It Real: The scoop on what it takes to get consumers and bankers motivated to make green projects happen” Suzanne Shelton, President & CEO, The Shelton Group Trillium 3
2:45 PM—3:30 PM	The Future in Financial Lending Frank J. Baldassarre, Jr., CEO, e3 Bank Trillium 3
3:30 PM—3:45 PM	Break
3:45 PM—4:30 PM	Building Platinum LEED Homes Don Ferrier, President, Ferrier Custom Homes Trillium 3
4:30 PM—4:45 PM	Closing Remarks Frank Baker, Board Member, PFB Corporation & SIPA President
4:45 PM—6:30 PM	Tradeshow & Networking Trillium 1&2
6:30 PM—7:30 PM	Reception Trillium 1&2
7:30 PM—9:30 PM	“Building Excellence Awards” Dinner Trillium 3

Thursday, April 23

7:30 AM—8:00 AM	Board of Directors Breakfast Fireplace Lounge
8:00 AM—12:00 PM	Board of Directors Meeting Cyperus 4
12:00 PM—1:00 PM	Board of Directors Lunch Fireplace Lounge



Structural Insulated Panel Association