



**Zero  
in on  
2030  
Now™**

SIPA's Annual Meeting & Conference

## Sponsorship Opportunities

**Get ready** to learn, be inspired and have some fun at the upcoming SIPA Annual Meeting & Conference at the Chicago Hilton Indian Lakes Resort. This is the one and only event and tradeshow focusing exclusively on structural insulated panels (SIPs).

This year's conference will explore techniques and strategies for meeting the building energy codes of the future with SIP construction. Pending legislation to increase building energy efficiency at both the state and federal level has created an exciting atmosphere for the SIP industry as we look towards an energy-efficient future for America.

This year will also be SIPA's first international conference. A delegation from the UK SIPs Association will be in attendance, as well as SIP manufacturers from around the world.

Please take a few minutes to read through the many marketing and sponsorship opportunities available. This is a great chance to promote your products and services to the targeted audience attending our meeting and visiting our website. All sponsors will receive recognition in the form of onsite signage, visibility on the SIPA website, and reference in meeting materials. Sponsorships also help SIPA defray the cost of the meeting while promoting your company's message to the growing number of meeting attendees.

I look forward to seeing you in Chicago.

Sincerely,

Bill Wachtler

Executive Director



# Sponsorship Opportunities

## Platinum Level Meeting Sponsorship:

### Member Price \$5,000

In addition to recognition on all meeting materials, companies will enjoy sponsorship of SIPA's 8th Annual Building Excellence Awards. The Building Excellence Awards recognize innovative SIP builders submitting unique residential and commercial projects. Winning entries are announced at the SIPA Annual Meeting & Conference and publicized through the SIPA website and SIPA Blog.

### Platinum Level Sponsors will receive the following benefits:

- Recognition during Building Excellence Awards presentation, on Building Excellence Awards entry form, webpage and press release announcing winners
- Mention in SIPA Blog announcing the Building Excellence winners
- 10'x10' exhibit space at the SIPA Annual Meeting & Conference
- 10-minute speaking opportunity during SIPA Manufacturer Breakout Session
- Onsite sponsorship recognition (including logo) on signage and meeting materials
- Pre-event sponsorship recognition (including logo) on SIPA website, meeting brochure, and SIPA Blog.
- 4 complimentary Annual Meeting & Conference registrations

## Gold Level Meeting Sponsorship:

### Member Price \$2,500

During breakout sessions at the SIPA Annual Meeting & Conference, structural insulated panel manufacturers meet to discuss key issues facing the industry. Gold Level Sponsors will have the opportunity to meet face to face with these manufacturers to give a 10 minute sales presentation.

### Gold Level Sponsors will receive the following benefits:

- 10'x10' exhibit space at the SIPA Annual Meeting & Conference
- 10-minute speaking opportunity during SIPA Manufacturer Breakout Session
- Pre-event sponsorship recognition (including logo) on SIPA website, meeting brochure, and SIPA Blog.
- Onsite sponsorship recognition (including logo) on signage and meeting materials
- 2 complimentary Annual Meeting & Conference registrations

## Exhibiting Opportunities/ Silver Level Sponsorship

### Member Price \$1,000 Nonmember Price \$1,500

Exhibiting at the 2010 SIPA Annual Meeting & Conference gives your sales staff the opportunity to interface with the key decision makers in the SIP industry. Nightly receptions are held in the exhibit hall to provide networking opportunities for exhibitors and meeting participants.

Exhibitors may also choose to participate in the 14th annual Wayne Kondor Memorial Golf Tournament to further interact with meeting attendees.

### Exhibitors will receive:

- 10'x10' exhibit space at the SIPA Annual Meeting & Conference
- Onsite exhibitor listing on signage and meeting materials
- Pre-event listing on SIPA website, meeting brochure, and SIPA Blog.
- Onsite sponsorship recognition (including logo) on signage and meeting materials

# Sponsorship Opportunities



## Golf Tournament Sponsor:

### Member Price \$1,000

The Wayne Kondor Memorial Golf Tournament has traditionally been a popular social and networking event for SIPA Annual Meeting & Conference attendees. Participants compete for coveted prizes and industry notoriety.

### Golf Tournament Sponsors receive the following benefits:

- Graphic recognition on course signage and in meeting materials
- Pre-event sponsorship recognition (including logo) on SIPA website, meeting brochure, and SIPA Blog

## Individual Hole Sponsorship:

*(7 available)*

### Member Price \$250

Sponsorship opportunities are available on the following individual holes. Each competition will have a prize and signage indicating the sponsoring company. Additional recognition will be given on the tournament portion of the SIPA website.

### Prizes will be awarded for the following holes:

- Shortest Drive
- Closest to the Pin
- Closest to the Pin (2nd shot)
- Longest Drive
- Straightest Drive
- Last Place Team
- First Place Team

## Sixth Annual SIPA Auction

Going once...going twice... the 6th annual SIPA Auction will be held Tuesday, April 20th at 6:00pm. This fun event is being hosted to raise money to support SIPA's Strategic Marketing Plan activities such as the 2030 NOW program. The Tuesday night auction is sure to be an enjoyable affair with the participation of all strongly encouraged. We are asking for donations from small to large, ranging from fine hand tools to a jar of Grandma's Apple Butter. Donations will be accepted from the eclectic to the sublime, from humorous to invaluable. This is an opportunity to be inspired and show your individuality. Remember, your generous donations, as well as all your kindhearted purchases are not only tax deductible but will continue to help support and strengthen the SIP industry. Please register your donations by contacting the SIPA office via e-mail at [susie@sips.org](mailto:susie@sips.org) or by phone at 253.858.7472 and ask for Susie Nalivka.



# Zero in on 2030 Now™

## 2010 SIPA Annual Meeting & Conference